

Digital Marketing Internship Virtual Position – February 23rd, 2023 – maxmybrandU.com is searching for driven and ambitious candidates, seeking experience in Digital Marketing Development while working with Corporate, Education Institutions, and Entrepreneurs. We currently have openings in our 3-month internship program.

Job Description

We are looking for a Digital Marketing student who cares deeply about the quality of the products we are building and understands the importance of producing high-quality, trendy content for social media platforms. The purpose of this position is to assist the Marketing Department with content creation and managing social media platforms. This position will perform a variety of functions including creating content (digital and print). This position also requires an experience in marketing and would be suited for someone with an interest in graphic designing and social media management.

Tasks

Collaborate with the team to ensure consistency of designs across various media outlets.

- Create compelling and effective logos, digital graphic designs, and print and digital media.
- Maintain awareness of current industry and technology standards, social media, competitive landscape, and market trends

Projects

- Logo Designs
- Graphic Designs & Video designs
- Social media Management
- Introduction to Gaming & Esports

What you will learn and earn for FREE: (10) Industry Certified Professional Continuing Education Certificate (CEU) resume career pathway knowledge.

Industry Skills & Experience

- Graphics
- Logo Design
- Adobe Photoshop
- Adobe Creative Suite
- Adobe Illustrator
- Adobe InDesign
- Brochures
- Graphic Design

Professional Growth

- Critical thinking
- Organization skills
- Leadership abilities
- Networking skills
- Professionalism in communication

Ideal Candidate Requirements

- Assist with content planning, creation, and distribution for promotions, focusing on digital content for web and social media.
- Assist in the creation and development of social media campaigns aimed at driving engagement with target audiences.
- Assist with writing and editing digital marketing materials including emails, blogs, website content, and sales & marketing material.
- Assist with customer service questions and inquiries via email and social media.

Seniority Level

- Internship- Temporary Independent Contractor

Industry

- Information Technology
- Virtual Education
- Virtual Marketing Data Research

Employment Type

- Part-Time: 20-25 hours per week Unpaid Internship

Job Functions

- Writing & Editing
- Logo Designing
- Graphic Designing
- Social Media Management

Contact

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